

## Event Facts

**Event Name** **India Development Expo 2020**  
*for developing India*

Logo



**Short Name** IDE 2020  
**Tag** *"a contribution to evolve uttarakhand"*  
**Event** Exhibition & Conference  
**Edition** 1st Edition

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**Date:** **27<sup>th</sup> Nov to 29<sup>th</sup> Nov 2020**  
**Venue:** Shri Prem Nagar Ashram,  
Jwalapur Road, **Haridwar, Uttarakhand**

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Target Audience

*IDE 2020 is targeting professionals from the below industries*

- Power Generation & Distribution
- Automotive Technology
- Mining and Metallurgy
- Industrial Engineering
- Electricals, Electronics and Instrumentation
- Chemicals, Process Plant and Equipment's
- Environment and Natural Resources
- Heating Ventilation, Air Conditioning & Refrigeration
- Healthcare & Pharma Machinery and Equipment's
- Construction Equipment's
- Material Handling, Storage and Equipment's
- Packaging and Labelling
- Garment Technology
- Fire and Safety Equipment's
- Plastic and Rubber Industries

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Charges

Raw Space

INR 8,000 Per Sq Mtr + GST / USD 180 Per Sq Mtr + GST

Constructed Booth

INR 9,000 Per Sq Mtr + GST / USD 200 Per Sq Mtr + GST

Standard booth deliverables

*A 9 Sq. Mtr. Shell Scheme will consists of*

- Standard Octanorm Booth with Carpet
- 2 Chairs and a Reception Counter
- 5 Amp Power Connection
- Company Name on Fascia
- 3 Spot Lights

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**Chirag Ventures Private Limited**

1988/1, Janakpuri, Gaushalla Road, Karnal – 132001, Haryana India

## Sponsorship Types

*Below Sponsorship Opportunities are available*

- Platinum Sponsorship
  - Diamond Sponsorship
  - Gold Sponsorship
  - Lunch Sponsorship
  - Carry Bag Sponsorship
  - Registration Counter Sponsorship
  - Freebies Sponsorship
  - Hygiene Partner
  - Conference Partner
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## Participation Options

*Following Promotional Options are*

- Space at the Event
  - Flex Branding
  - LED Wall Branding
  - Advertisement in Show Directory
  - Sponsorship
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## Event Promotion Activities

*IDE will be promoted via Digital as well as Traditional Mediums*

### **Digital Promotional Activities**

- SMS (Text Messages)
- Whatsapp (Creative for event and client participation)
- Mailers (Event Details and Participants updates)
- Radio Advertisements
- Social Media
  - Advertisement o YouTube
  - Facebook (Page, Account and group)
  - LinkedIn

### **Traditional Promotional Activities**

## **Chirag Ventures Private Limited**

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- Letters to Exhibitors and Visitors
  - Banners and Hoardings at Prominent Locations
  - News Paper Advertisement
  - Magazine Advertisement
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**Organizer****Chirag Ventures Private Limited**

Registered Off: Plot No. 1988-B, Janakpuri,  
Karnal – 132001, Haryana India

GST No 06AAFCC8004L1ZO

PAN AAFCC8004L

TAN RTKC03949B

**Bank Details**

State Bank of India

Account No 35211781213

Branch Commercial Branch, Karnal

RTGS/NEFT- IFSC SBIN0004047

Swift Code SBININBB187

**For Stall Booking Contact**

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Hope to see you at the event.

**Thanks and Regards,**

Team India Development Expo 2020

**Chirag Ventures Private Limited**

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